

GLOBAL JOURNALISM AND COMMUNICATION MASTER'S PROGRAM ON BELT ROAD INITIATIVE

(BRJC)

Program Description

The School of Journalism and Communication, Renmin University of China launched the Global Journalism and Communication Master's Program on Belt Road Initiative (BRJC) in 2017. The program was officially launched in March 2018. BRJC, a two-year professional Master's program taught in English, aims at attracting communication talents with international perspectives, multimedia reporting and storytelling proficiency, and dedication to promoting mutual understanding between different cultures and countries.

The program's curriculum consists of a variety of intermediate and advanced-level communication and journalism courses, including media history and theories development, media industry, practical skills and research methods. Additionally, the program offers Chinese language training and courses on Chinese politics, economy, society and culture.

In the first year, students focus on coursework, reporting practice and media internship. In the second year, students can choose to work on either Master's theses on practical topics or portfolios. Students in the program work closely with advisors and other faculty members. All the multimedia production facilities and studios at the School are available to students on appointment basis.

Admission

Eligibility

Bachelor's degree or above

- Undergraduate or Master's GPA above 3.0 (including 3.0)
- Interested in Chinese politics, economy, culture and society and promoting mutual understanding between cultures

English language proficiency:

- TOEFL: Minimum 95
- IELTS: Minimum 6.5
- If TOEFL or IELTS is not available or does not meet the minimum requirements, applicants are encouraged to submit other English skill test scores, which will be reviewed on a case-by-case basis.
- Applicants from countries with English as official languages are exempt from submitting English skill test scores.
- Applicants whose post-secondary educational institutions' instruction is English are exempt from submitting English skill test scores.



Candidates who pass the initial screening will receive interview invitations. Interviews can be on-site or via skype (or similar software). Applicants whose residence countries do not allow Skype or similar VOIP services will be invited to attend a telephone interview instead.

Application Fee

RMB 800

Required Information in note: Full Name + Passport Number + Application Fee

(Online bank transfer is the only available method for making application fee payment)

Application materials

- In order to apply you need to upload electronic versions of the following documents:
- Application form (generated by the application system, see application procedure)
- Photocopy of Undergraduate and Master's (if applicable) Degree Certificate
- Original Undergraduate and Master's (if applicable) Transcript with GPA
- Two reference letters from individuals familiar with applicant's qualifications and aptitudes (i.e. professors, mentors and supervisors at undergraduate institutions or workplaces)
- Four 2-inch recent passport photos
- Photocopy of passport's profile page
- One writing sample (news article, video or audio production links, published academic article which can showcase applicants' academic potentials)
- 500-word Cover letter (personal statement)
- Photocopy of English language test scores (if applicable)
- One-paged resume

Deadline

- Review of application for 2019 Fall starts in November 2018, and ends on May 1, 2019.

Application process

Log on <http://iso.ruc.edu.cn/>, the website of International Office of RUC (IE recommended).

Select "English" version of the website (upper right corner).

Click "Apply".

Select "Master's program in English".

Click "English" button on the left.

Create an account, and fill out the application form. Download and print out the application form generated by the system (both in print copy and PDF).

Send both hard copies and electronic versions of the application form and other required documents (scanned copies) to the School of Journalism and Communication, RUC.

Email: brjc@ruc.edu.cn

Mail to : RM 502, Mingde Journalism Building, Renmin University of China, 59 Zhongguancun Street., Haidian Dist., Beijing, China, 100872



Tuition (per academic year)

- Global Journalism and Communication Master's Program on Belt Road initiative is a two-year program, and the annual tuition fee is **RMB 20,000**.

Core Courses with Credits and Semesters

Students are required to complete at least 35 coursework credits to fulfill the graduation requirements and theses or portfolios to obtain the degree. Students are required to take 6-credits Chinese language courses, at least 19-credits compulsory courses, 6-credits elective courses, and 4-credits of practice and internship.

Language Courses	Foreign Language 1 (Basic / Intermediate Chinese Language)
	Foreign Language 2 (Intermediate/Advanced Chinese Language)
Compulsory Courses	Theories of Communication and Journalism
	Applied Communication Research Methods
	Overview of China's Media Industry
	Applied Communication Research Methods
	Convergence Journalism Practice
	The Belt and Road & Common Development (Overview of China 1)
	Contemporary Chinese Politics, Economy and Culture (Overview of China 2)
Elective Courses	Global Journalism & Public Diplomacy
	In-depth Reporting and Writing
	Political Economy and Communication
	Data Journalism and Visualization
Practice & Internship	Internship
	Reporting Practices

Scholarships

The School of Journalism and Communication, Renmin University of China, Beijing Municipalities and Chinese Government (i.e. Chinese embassies) offer various scholarships and fellowships. Prospective students are encouraged to apply.

RUC Scholarship:

- Please refer to <http://iso.ruc.edu.cn/English/more.php?cid=135> for details.

Beijing Municipal Government Scholarship:

- Please refer to <http://iso.ruc.edu.cn/English/more.php?cid=134> for details.

Chinese Government Scholarship:

- Please refer to <http://iso.ruc.edu.cn/English/more.php?cid=131>

The Chinese Government Scholarship (CGS) scheme provides full and partial scholarships to international students studying in China. Full scholarships cover tuition, accommodation, living allowance and medical insurance. Partial scholarships covers a part of tuition fees, accommodation, living allowance and medical insurance.

We strongly recommend you to apply for this scholarship through the Chinese authorities in your home country, as this channel is the most promising, with the best chances



for you to win a scholarship award. While applying for the CGS through the program is also possible (deadline in this case is March 25th), the success rate is comparably low, as this channel favors applicants to degree programs taught in Chinese.

PLEASE NOTE:

- Your application to the program does NOT constitute an automatic application for the CGS, and our program administration and admissions team is NOT involved in any award decisions for this scholarship. Your success depends on the competitiveness of your application, which you directly submit to the according authorities.
- If you want to apply for the CGS, please submit your according application directly to the China Scholarship Council branch responsible for your home country (this is usually the Chinese embassy). Please also note, that Chinese embassies in different countries may set slightly different application deadlines for this scholarship, so please contact the according authorities well ahead of time.
- Once you applied for the CGS, please include your CGS application information in your application package, which you submit to us when you apply for admission to the program: Let us know that you applied for this scholarship, and also let us know if you have already received your scholarship award letter.
- You may refer to this outline to get an idea of the CGS application process, and visit csc.edu.cn for more details on how and where to submit your scholarship application.

Contact

Email: brjc@ruc.edu.cn

Contact Number: +86-10-62514835

Address: RM 502, Mingde Journalism Building, Renmin University of China, 59 Zhongguancun Ave., Haidian Dist., Beijing, China, 100872