



# INTERNATIONAL MBA BUSINESS SCHOOL RENMIN UNIVERSITY OF CHINA

## Program Structure

- **Format:** Residential, 2-year, Full-time
- **Language:** English, Chinese (*language courses*)
- **Requirements:** 40 credits, Master's thesis  
(30,000-word case study)

## Academic Calendars

- **Fall Semester:** 1 September to 15 January
- **Spring Semester:** 15 February to 30 June  
(subject to minor changes)

## Tuition

**RMB 178,000** (for two academic years, paid on an annual basis)

## Location

Business School, Renmin University of China  
Zhongguancun campus, Haidian Dist., Beijing, P.R.C/  
Tongzhou Campus, Tongzhou Dist. Beijing, P.R.C

The International MBA (IMBA) program, accredited both by AACSB and EQUIS, boasts award-winning faculty with expertise in Chinese and global business practices. This carefully crafted program reflects the Business School's mission of **"to contribute Chinese management wisdom and global leadership talents to the world."** We aim to educate business elites with inclusive leadership who make optimal business decisions based upon technical and management foundations, social responsibility perspective, and quality management practices.

The IMBA curriculum is designed to offer an integrated practical approach to management education that includes abundant case-based teaching, company visits, consulting projects, business mentorship, global networking opportunities, and a final graduation thesis in the form of a case study to help students combine management knowledge with practical resources, ignite self-reflection, and achieve personal growth.

Renmin Business School (RMBS) welcomes students with diverse backgrounds who are willing to advance to the next stage of their global careers!

# ADMISSIONS

## Eligibility Criteria

- **Two or more years of relevant work experience, preferred**  
*(including accumulative and extensive internship experiences)*
- **Bachelor's degree or higher**
- **A competitive GMAT (Focus Edition)/GRE score** (GMAT Code: KHB-NM-91, GRE DL: 3735 Renmin U China Schl Business), currently a minimum score of GMAT (Focus Edition) 525/GRE 285 is recommended
- **Non-native English speakers must submit one of the following:**
  - A) Certificate of bachelor's (or above) degree taught in English
  - B) IELTS score above 6.0
  - C) TOEFL score above 90

## Admission Steps

1. Register and complete the application online
2. Material assessment by the University (RUC) and the School (RMBS)
3. Interview by invitation for select applicants
4. Decision notification & Applicants' confirmation of acceptance
5. Official Admission Letter sent to applicants

## Application Materials to Submit Online *(please note applications will not be reviewed via email or post):*

01. **Completed International MBA Application Form**  
*(the IMBA Application Form could be downloaded from the IMBA website-Download Center section)*
02. **Official GMAT/GRE score report**  
*(check GMAT/GRE waive circumstances on IMBA website-FAQs section)*
03. **English language proficiency proof**  
*(for non-English native speakers)*
04. **A copy of bachelor's or higher degree certificates**  
*(original or notarized)*
05. **Official transcripts** *(original or notarized)*
06. **Two recommendation letters** *(preferably one from an academic referee and the other from a work-related referee)*
07. **A copy of the passport's information page**  
*(a valid ordinary passport)*
08. **An up-to-date Resume** *(preferably summarized to one-page)*
09. **Personal Statement & Study Plan**
10. **Proof of Economic Capability**  
*(a guarantee of financial status such as a certificate of employment, bank deposit certificate, or other documents that could provide evidence that the applicant has sufficient means for the duration of the study)*
11. **Statement of Guarantee**  
*(the Template can be downloaded from the ISO website)*
12. **Certificate of No Criminal Record** *(original or notarized)*
13. **A completed Foreigner Physical Examination Report**  
*(original, the Template could be downloaded from the ISO website)*
14. **Published papers or other supporting materials, if applicable**
15. **A non-refundable application fee of 800 RMB**

## For More Information

- 1 International Students Application System  
<https://international.ruc.edu.cn/application>
- 2 IMBA Program Website  
[https://mbaen.rmbs.ruc.edu.cn/Our\\_Programs/index.htm](https://mbaen.rmbs.ruc.edu.cn/Our_Programs/index.htm)
- 3 ISO Website  
<http://iso.ruc.edu.cn/ENGLISH/index.htm>

## Application Timeline *(for Class of 2028, Cohort 2026)*

**Round 1 application deadline**  
15 February 2026

**Round 2 application deadline**  
31 May 2026

Assessment and Interviews: within two weeks after receiving a complete application

Decision Notification: within seven business days after interview

1 Notes: For CSC Scholarship-Type B applicants, the application deadline is 15 February 2026

# What Will I Learn?

Our IMBA program provides students with the skills needed for a successful global career. Upon graduation, you will be equipped with the technical foundations in core management fields such as finance, operations, and accounting, and will have developed analytical skills to make complex business decisions.

Of the 40 credits required to complete the IMBA program, 23 credits are in core courses that build students' management foundation, 8 credits are in electives to prepare students for a particular direction in management, and 2 credits in social practice. In addition, 7 credits are in general courses that familiarize students with China's socio-cultural environment. Students conclude the program with a master's thesis, which is a case study of a minimum 30,000 words focusing on a specific enterprise under the supervision of the thesis advisor.

The MBA Teaching Steering Committee is specifically established at RMBS to review and revise each year's curriculum to ensure the program's quality and that courses are updated according to the global business education trend.

## Core Courses *(subject to minor revision)*

- |                                     |   |
|-------------------------------------|---|
| ◆ Data Modeling and Decision-Making | ◆ Marketing                             |
| ◆ Organizational Behavior           | ◆ Accounting                            |
| ◆ Operations Management             | ◆ Strategic Management                  |
| ◆ Management Information Systems    | ◆ Corporate Finance                     |
| ◆ Managerial Economics              | ◆ Academic Standards and Thesis Writing |

## General Courses

- ◆ Chinese Language Courses
- ◆ Chinese History and Culture
- ◆ Contemporary Chinese Politics

## Electives

Students are free to choose from numerous electives that the Business School offers *(complete at least 6 credits in approved electives offered by RMBS)*. Apart from our MBA electives and SNOCs offered by the GNAM member schools, IMBA students can also choose elective courses offered by the Law School, School of Public Administration and Policy, School of International Studies, and International Summer School which offers over 130 courses each summer.

## Sample Electives *(subject to availability)*

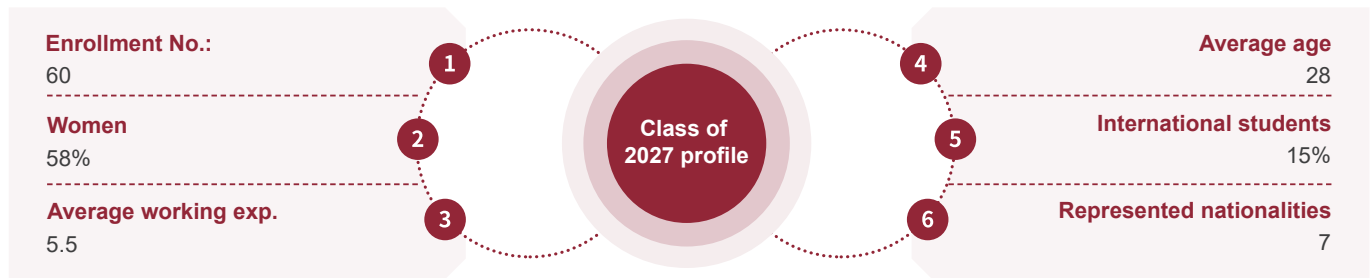
- |                                      |   |
|--------------------------------------|---|
| ◆ Supply Chain Innovations           | ◆ Blockchain and Cryptocurrency               |
| ◆ Financial Markets and Institutions | ◆ Artificial Intelligence and Capital Markets |
| ◆ Investment                         | ◆ Empirical Asset Pricing                     |
| ◆ Business Analytics                 | ◆ Macro Finance                               |
| ◆ Chinese Business Law               | ◆ Options, Futures, and other Derivatives     |

## Sample SNOCs *(subject to availability)*

- ◆ Natural Capital/ Pricing and Managing Sustainable Assets *(Yale SOM)*
- ◆ Managing People in the Global Context *(Berkeley Haas School of Business)*
- ◆ The Changing Business Environment/ The Luxury Business *(HEC Paris)*
- ◆ Managing Errors in Organizations *(ESMT Berlin)*
- ◆ Private Equity and Venture Capital *(SDA Bocconi)*
- ◆ Innovation and Entrepreneurship *(IE Business School)*
- ◆ Project Management *(UNSW Business School, AGSM)*
- ◆ The 10X Entrepreneur – Using AI To Amplify Your Impact *(HKUST Business School)*
- ◆ AI for Talent Management and Organizational Design *(NUS Business School)*
- ◆ Global Business Ethics AI, Neuroscience ESG & Culture *(Hitotsubashi ICS)*

*Currently, 25-25 SNOCs are offered per semester, specifically designed for MBA students.*

# Who are IMBA Students?



## Careers

The School's CDC (*Career Development Center*) offers extensive career-related support to both students and alumni, serving as a bridge between students and the business community. Apart from CDC, the MBA Program Center, the MBA Alumni Association (*MBAAA*) and the AAD (*Alumni Affairs Development*) carry out numerous networking and capability development activities to expand placement channels for IMBA graduates.

IMBA graduates have secured employment in the international business operations of Chinese companies and in management positions at foreign firms, government agencies, international organizations, and other social organizations. There were a total of 36 full-time IMBA graduates in the class of 2025 with an employment rate of 90%. Out of the graduates, 40% were employed in state-owned companies or non-profit organizations, and 44% in foreign/joint ventures. Specifically, for the employment industry, the majority of the 45 graduates from the class of 2023 secured jobs in the financial industry, including investment, insurance, securities, banking and funds.



### Foreign Companies & Joint Venture Companies

WPP, JP Morgan, Baker Hughes, China International Capital Corporation, Manpower Group



### High-tech and Internet Companies

Tencent, JD, Huawei, Bytedance, Baidu



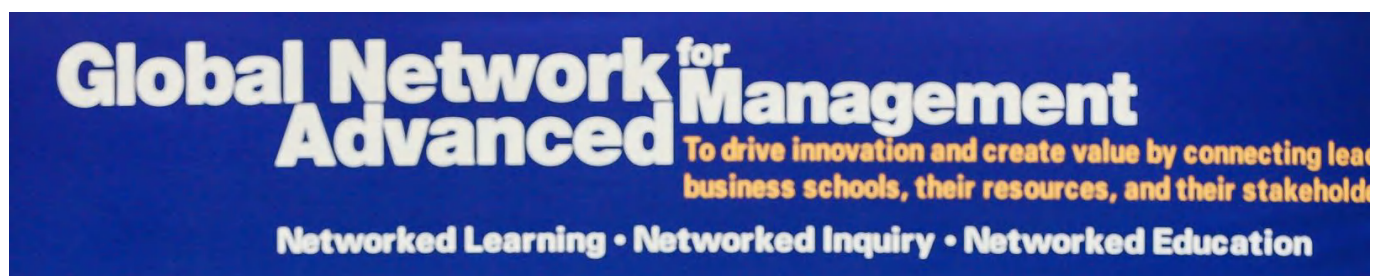
### State-owned Companies

Industrial and Commercial Bank of China, China Everbright Group, China Securities Corporation, Export-Import Bank of China, China Development Bank



### Government Department & Public Service Units

Ministry of Finance, China Securities Regulatory Commission





## SUM & SUBSTANCE

1

### Global Network for Advanced Management

- Renmin MBA + Yale MAM (*Master of Advanced Management*)
- Global Network Week (*GNW*)
- Select Global Network Online Courses (*SNOCs*)
- GNAM events and networking activities

2

### Global Degree & Exchange Opportunities

- 8+ global double or concurrent degree opportunities with universities including Yale, ESCP, Hitotsubashi and more
- Semester-long exchange opportunities in one of over 40 partner schools

3

### Business Competitions

- Throughout the whole academic years
- International and domestic competitions on Business Case Study, Startups, Investments and Business Simulation, etc.

4

### TAP Program

- Team Action Project
- Managerial consulting program led by senior faculty

5

### PAP Program

- Practical Ability Promotion project
- Seniors and experienced professionals tutoring

6

### Financing Your MBA

- Various merit-based scholarships including CSC

7

### Beyond the Classroom

- Various MBA clubs/associations and cross-cultural activities
- Numerous company visits and study tours
- Alumni lifelong study support system



# CONTACTS

## Renmin IMBA Admissions



[imba@rmbs.ruc.edu.cn](mailto:imba@rmbs.ruc.edu.cn)



+86-10-62514665



<https://mbaen.rmbs.ruc.edu.cn/index.htm>



Room 611, MBA Programs  
Business School, Renmin University of China  
No. 59 Zhongguancun St., Haidian Dist., Beijing, 100872, China



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access our MBA website



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follow us on WeChat



Scan the QR code to  
access the ISO website



**RENMIN**  
BUSINESS SCHOOL



## Contacts

Renmin IMBA Admissions

Email: [imba@rmbs.ruc.edu.cn](mailto:imba@rmbs.ruc.edu.cn)

Tel: +86-10-62514665

Website: <https://mbaen.rmbs.ruc.edu.cn/index.htm>

### Address:

Room 611, MBA Programs

Business School, Renmin University of China

No. 59 Zhongguancun St., Haidian Dist., Beijing, 100872, China

*According to the university charter, our institution operates across the Zhongguancun Campus, the Tongzhou Campus and the Suzhou Campus.*



Scan the QR code to access our  
MBA website↵



Scan the QR code to follow  
us on WeChat↵



Scan the QR code to access  
the ISO website↵

To know more about study in China and study @ Renmin:

1. <https://studyinchina.businessbecause.com/news/video-impact-international-mba-china>

The Impact of an International MBA in China: <https://www.youtube.com/watch?v=0D0ekhEUxC0>

2. <https://studyinchina.businessbecause.com/news/video-how-make-most-out-your-study-abroad-experience-china>

How to make the most of studying abroad: <https://www.youtube.com/watch?v=ArknmcT3byY>



**GNAM:**

*RMBS is one of the founding members of the Global Network for Advanced Management (GNAM) initiated by Yale School of Management in 2012. The Global network currently includes 33 leading business schools from diverse regions, countries, cultures, and economies in different phases of development. Leveraging network efficiencies, utilizing new technologies, building strong institutional and personal relationships, the Global Network is having a transformational effect on students, member schools, management education, and beyond through flagship programs including Global Network Weeks (GNW), SNOCs, Global Virtual Teams (GVT), Berlin Global Dialogue, Case/Stock Trading competitions and various seminars and networking opportunities.*

**GNW:**

*Global Network Weeks (GNWs) give students and faculty the opportunity to pursue intensive study at another network school, in a focused course that leverages the perspectives, programs, and faculty expertise of that school. Alongside their counterparts from elsewhere in the network, students attend classes, tour local businesses, and meet with experts focused on current business problems.*

**SNOCs:**

*Global Network Courses or more specifically, the small Select Network Online Courses (SNOCs) are for-credit courses offered virtually by a GNAM member school open to students from throughout the network. The courses connect a select group of top-tier MBA students from multiple member schools online for lectures and discussions, and collaborative team projects, developing teamwork skills and cross-cultural perspective.*

**TAP:**

*TAP is a managerial consulting project within the MBA program, which stands for “Team Action Project.” The project is team-based and emphasizes integrative learning and tackling real-life business issues. Teams of three to six students are formed with one RMBS faculty assigned as a mentor for the half-year project.*

**PAP:**

*The MBA Practical Ability Promotion (PAP) program matches students with senior managers to help students develop their networks and expose them to real business practices. Guest lecturers and CEOs are invited to the classroom to directly interact with MBA students. IMBA classes and company visits are often merged to create the optimal learning environment for our students.*

**BEST**

*Business Events Simulation Test, or known as the “BEST” program, was developed from Prof. Yang Du’s acclaimed Sand Table Simulation course. This program uses business scenario simulation software to upgrade MBA students’ knowledge structure and capacity, and helps them better adapt to complicated real-life scenarios after graduation.*