

2024 年中国人民大学新闻学院

“一带一路”全球新闻传播全英文专硕项目（BRJC）招生简章

2024 Global Journalism and Communication Master's Program on Belt Road Initiative

I. Program Description

1. About BRJC Program

The School of Journalism and Communication, Renmin University of China launched the Global Journalism and Communication Master's Program on Belt Road Initiative (BRJC) in 2017. The program was officially launched in March 2018. BRJC, a two-year professional Master's program taught in English, aims at training communication talents with international perspectives, multimedia reporting and storytelling proficiency, and dedication to promoting mutual understanding between different cultures and countries.

The program's curriculum consists of a variety of intermediate and advanced-level communication and journalism courses, including media history and theories development, media industry, practical skills and research methods. Additionally, the program offers Chinese language training and courses on Chinese politics, economy, society and culture.

In the first year, students focus on coursework, reporting practice. In the second year, students focus on social practice or media internship, and work on master's theses on practical topics. Students in the program work closely with advisors and other faculty members. All the multimedia production facilities and studios at the school are available to students on appointment basis.



2. Core Courses with Credits and Semesters

Students are required to complete at least 34 coursework credits to fulfill the graduation requirements and theses to obtain the degree. Students are required to take 7-credits public courses, at least 17-credits professional courses, 6-credits elective courses.

Components	Courses	Credits	Semester
Public Courses	Contemporary Chinese Politics	3	1
	Chinese Language Study	4	1
Professional Courses	Contemporary Chinese Society	3	1
	Contemporary Chinese Foreign Policy	3	1
	Media and Cognitive Research	2	1
	Human- Computer Interaction and Design Thinking	2	2
	Methods of Communication Research in Journalism	2	1
	Practice and Frontiers of International News Reporting	2	1
	Global Journalism and Communication	2	1
	Research Design in Journalism and Communication	2	1
	Theories of Communication	2	1
	Theories of Journalism	2	2
	Digital Communication Technology and Application	2	1
	History of Chinese and Foreign Media	3	1
	Emerging New Media Technology: Design, Creative and Innovation	2	2

	Academic Norms and Thesis Writing	1	2
	Socialized Communication	2	2
	Business and Financial News Writing	2	1
Social Practice	Social practice	4	3

[*subject to revision at the start of the program]

3.About the School of Journalism and Communication, RUC

Over the past 60 years, the School of Journalism and Communication at Renmin University of China, known as the ‘cradle’ of the country’s journalists and communication professionals, has graduated more than 10,000 students. The school currently has about 1200 students in its BA, MA and PhD programs. The number of international students continues to grow.

The school has established a tight bond with prominent universities in the US, Canada, Russia, Britain, Germany, Japan, South Korea, Singapore, Hong Kong and Taiwan. The school offers courses in English at the BA, MA and PhD levels and promotes overseas studying for both undergraduate and graduate students.



II. Application Qualifications

Applicants should:

1. NOT have Chinese nationality.
2. Should hold a valid ordinary passport;

3. Be physically and mentally healthy;
4. Have acquired a bachelor degree or above and have a good command of English;
5. Be subject to the additional regulations of Renmin University of China (RUC);
6. Interested in Chinese politics, economy, culture and society and promoting mutual understanding between cultures.

III. Application Time

1. Self-financed applicant:

December 15,2023- April 30,2024

2. Chinese Government Scholarship (high-level scholarship) Type B applicant:

December 15,2023-February 29,2024

3. Chinese Government Scholarship (silk road scholarship) Type B applicant:

Applicant should apply in the International Students Application System of Renmin University of China first. The silk road scholarship application guide will be further notified.

4. Beijing Municipal Government Scholarship

Applicant should apply for this scholarship to the university when submitting the application documents at the same time.

NOTE

International Students Office (ISO) of RUC will review the application materials during the application period. Applicants who do not pass the preliminary online review shall resubmit the application materials before the deadline. Late application will not be accepted after the deadline.

If the application for BRJC program passed the preliminary review by ISO, application materials will be transferred from ISO to the School of Journalism and Communication. Then the school will review applicants' materials and notify applicants to participate a formal interview or a test.

IV. Tuition (per academic year)

BRJC Program is a two-year program, and the annual tuition fee is CNY 20,000.

V. Application procedure

1. Online Application

Applicants must log in to the International Students Application System of Renmin University of China (<http://international.ruc.edu.cn/application>) within the application time, fill in the application information authentically, upload the application materials and pay the application fee online in the system.

After the payment of the application fee, the system will automatically generate the *Application Form for International Students of Renmin University of China*. Applicants should print the application form and sign it.

Note:

- 1) The requirement of the electronic photos:
 - a. Taken recently, plain white background, two-inch;
 - b. Full face exposed, ears exposed;
 - c. With a neutral facial expression;
 - d. Taken in dark-colored clothes;
 - e. Uniforms should not be worn in your photo, except religious clothing that is worn daily;
 - f. Taken with no hat or other head coverings unless it is required by the applicant's religious belief; your full face must be visible, and the head covering must not cast any shadows on your face;
 - g. The image format should be in JPG or JPEG;
 - h. The head of the applicant shall account for 2/3 of the whole photo.
- 2) The registration information must be verified before submitting. Once submitted, it cannot be modified.
- 3) Be sure to keep the username and password used in online registration.
- 4) The application fee is RMB 800. Please pay the application fee through the online payment in the system. **The application fee will not be refunded.**
- 5) Late applications will not be accepted.

2. Mail the Hard Copies of the Application Materials

After the online application, RUC will review the applicants' information and materials. Applicants who pass the online preliminary review should mail the hard copies of the application materials to the International Students Office of RUC through EMS or SF-Express **within one week** after passing the online preliminary review.



VI. Application Documents
1. *Application Form for International Students of Renmin University of China*
(Original)

After online application, the system will automatically generate the application form. The form should be printed clearly on one piece of A4 paper. Smearred, doodled or damaged forms are not acceptable. Applicants must sign the form.

2. Final Education Certificate

1) Applicants who have graduated should submit the copy of final education certificate, with the **original copy of the notarization** of the final education certificate or the **original copy of verification** of the final education certificate by the institutions entrusted by the Education Ministries.

2) If the applicant is currently a student at school, please submit the **original or notarized** copy of the certificate of expected graduation issued by his or her current university. The copy of final education certificate, with the **original copy of the notarization** of the final education certificate or the **original copy of verification** of the final education certificate by the institutions entrusted by the Education Ministries must be provided to the university during the onsite registration for re-examination. Those who fail to pass the re-examination will not be admitted for registration. If the applicant cannot provide the related final education certificate according to the item 1) above, the enrollment will be turned down.

3. Transcript (original)

Transcript must include a complete list courses taken up to graduating year. The final GPA must meet the minimum requirement of 3.0/4.0. If the full score of the course is not 100, please reference the guide to transcript. In cases where the 4.0 GPA scale are not used, the applicant must provide either a verification transcript that shows grades under 4.0 GPA system, or provide transcript located in the first 35% of the graduating class.

4. Copies of the First Page and Visa Page of the Passport

The applicant must hold an ordinary passport. The validity of the passport must be later than **September 30, 2025**. Otherwise, please change the passport in advance. The copy of the visa page refers to the copy of the visa page held in China (if any). **Please do not change the passport and personal information before the onsite registration. The change will affect the enrollment accordingly.**

5. Two Recommendation Letters

Two recommendation letters are required, from two professors or associate professors written in Chinese or English using the letterhead with the university's name at the top.

The recommendation letters must contain the signature, name, position, work unit, and contact information of the recommender. Applicants who have left the University for a long time and cannot get in touch with the university may submit two recommendation letters issued by the leaders in charge of the applicant's work unit using the letterhead paper of the recommenders.

6. Personal Statement

The personal statement provides an opportunity for you to present yourself and shall be written in English.

7. Study Plan

The study plan should include personal study and work experience, academic research achievements, research plans, career planning after graduation, etc.

8. *Foreigner Physical Examination Form* (Original)

The Foreigner Physical Examination Form should be the original document in English or Chinese. The template of *Foreigner Physical Examination Form* can be downloaded on the website of International Students Office. The applicant should go to the local regular hospital for physical examination in strict accordance with the items specified in the *Foreigner Physical Examination Form*. **A physical examination form missing items, photo, cross-page seal, signature of the doctor, and the seal of the hospital is considered invalid.** The validity of *The Foreigner Physical Examination Form* is 6 months.

9. English Proficiency Certificate

The total score of IELTS must be 6.0 or above, and TOEFL score must be 90 or above. Other English proficiency certificates are not accepted. Applicants who have obtained an English-taught degree should provide the letter of English Instruction issued by previous university. Applicants who are native English speakers (including those of Chinese descent born in foreign countries) are not required to submit English proficiency certificate.

10. Proof of Economic Capability (choose one of the following)

1) Bank deposit certificate of the applicant (time deposit of no less than RMB 30,000 and the maturity date should be after October 2024).

2) the guarantor's employment certificate (annual income specified) or bank deposit certificate (the employment certificate must be issued on the company's letterhead paper or time deposit of no less than RMB 30,000 and the maturity date should be after October 2024).

11. Letter of Guarantee

The template of *the Letter of Guarantee* can be downloaded from the website of the International Students Office. *The Letter of Guarantee* should be signed by the applicant's relative or the economic guarantor.

12. Certificate of No Criminal Record (original or notarized copy).

1) Applicants who are currently not in Chinese mainland should offer the certificate issued by the local public security department.

2) Applicants who are currently in Chinese mainland should offer the certificate issued by entry and exit administration departments of China.

The Renmin University of China Commitment Letter for Non-Criminal Record on International Students Office website is not for the Master Programs in English, and it cannot be used as *the Certificate of No Criminal Record*.

13. Nationality Proof

According to *the Nationality Law of the People's Republic of China* and *the Letter No.12 [2020] of the Ministry of Education of the People's Republic of China*, some applicants shall provide additional materials as <http://iso.ruc.edu.cn/ENGLISH/Apply/MastersprogramsInEnglish/db70bd8b6eec4075864af541cbe34583.htm>.

14. Copies of published academic papers, awards or other research results may be attached if necessary.

The published academic papers shall be attached with a retrieval certificate, certificate of publication or other relevant publication proof materials.

Matters needing attention:

* All application materials shall be in Chinese / English, and notarized Chinese / English translation shall be provided for texts not in Chinese / English. Documents in other languages are not accepted. If the published academic paper is too long to provide translation, Chinese / English research certificate, employment certificate or other relevant publication proof materials shall be provided, and the original paper shall be attached;

* If the submitted materials are notarized copies, they shall be the original notarized copies. Copies of notarizations are not accepted;

* All application materials will not be returned once submitted;

* Renmin University of China reserves the right to require the applicant to submit relevant supporting materials

VII. Review and Enrollment Procedure

Applicants can apply for 2 programs at the same time. The International Students Office (ISO) will review the application materials. After the preliminary review, ISO will send the application materials to the first program that the applicant applies for. The program will review the application materials again and notify the qualified applicants of participating a test or an interview.

If the applicant's materials do not pass the review of the first program, or the applicant fails to pass the test or interview of the first program, his or her application materials will go through the same procedure to the second program.

The deadline for preliminary review and program review will be May 15th, 2024. If the applicant cannot complete the review within due time, the application will be turned down.

VIII. Scholarships Application

1. Chinese Government Scholarship Type A: Bilateral Program

The applicant should first apply to the dispatching authorities for overseas study of your home country, such as Chinese embassies and consulates abroad or other organizations. The dispatching authorities will send the application information to the university to decide whether the application can be approved.

2. Chinese Government Scholarship Type B: High-level Program

The applicant should apply for this scholarship to the university and the Chinese Scholarship Council when applying for the master program. The application period is from November 15 2023 to February 29 2024. After receiving and reviewing the application, the university will submit relevant materials to the China Scholarship Council. The final list will be issued by the China Scholarship Council.

For more information, please refer to the website: <http://www.campuschina.org/> and Enrollment guide of High-level Program

3. Chinese Government Scholarship Type B: Silk Road Program

The applicant should apply for this scholarship to the university and the China Scholarship Council when applying for the master program. The application period will be further notified. After receiving and reviewing the application, the university will submit relevant materials to the Chinese Scholarship Council. The final list will be issued by the China Scholarship Council.

4. Beijing Municipal Government Scholarship

The applicant should apply for this scholarship to the university when submitting the application documents at the same time. The scholarship will provide tuition reduction to the students.

5. The School of Journalism and Communication Scholarship

The School of Journalism and Communication will set up scholarship for BRJC students to assist partial tuition, depending on the comprehensive evaluation of applicants. The scholarship cannot be obtained with CGS or any other scholarship at the same time, and it cannot be used to waive tuition fee. Details will be informed before registration.

NOTE

Your application to our program does NOT constitute an automatic application for the CGS or any other scholarships, and our program administration and admissions team is NOT involved in any award decisions for scholarships. Your success depends on the competitiveness of your application, which you directly submit to the according authorities.

If you want to apply for the CGS Type A, please submit your application directly to the China Scholarship Council branch responsible for your home country (this is usually the Chinese embassy). Please also note, that Chinese embassies in different countries may set slightly different application deadlines for this scholarship, so please contact the according authorities well ahead of time.

IX. Contact

1. Contact information of international Student Office

For any question or inquiry about application materials, scholarship information, registration fee, etc., please consult the International Students Office.

Tel: 86 10 62512698

Fax: 86 10 62515343

Address: Room 108, International Cultural Exchange Center,
Renmin University of China, No. 59, Zhongguancun St.,
Haidian District, Beijing, China
Post Code:100872

E-mail: iso@ruc.edu.cn; fangruting@ruc.edu.cn

Website: <http://iso.ruc.edu.cn>

2. Contact information of School of Journalism and Communication

For any question about the BRJC program, please consult our program admissions team.

E-mail: maziqian@ruc.edu.cn ; 20180046@ruc.edu.cn